

Official Rules

“529 DAY SWEEPSTAKES” (“Sweepstakes”)

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCE OF WINNING. WINNER MUST BE ELIGIBLE TO AND WILL BE REQUIRED TO SET UP A NEST DIRECT COLLEGE SAVINGS PLAN OR NEST ADVISOR COLLEGE SAVINGS PLAN ACCOUNT AT NO COST TO THE WINNER IN ORDER TO RECEIVE THE PRIZE.

1. Eligibility: Participation is open only to individual persons, 19 years of age or older as of the date of entry, who are legal residents of the 50 United States and the District of Columbia, excluding residents of Florida, New York, Rhode Island, Puerto Rico, or a U.S. territory (an “Entrant”). Void where prohibited or restricted by law. The Sweepstakes is sponsored by the NEST Direct College Savings Plan and NEST Advisor College Savings Plan (“Sponsor”). Employees, staff, officers, directors, agents, and representatives of the Sponsor, the Nebraska Educational Savings Plan Trust, the Nebraska State Treasurer, the Nebraska Investment Council, Union Bank and Trust Company (“Program Manager”), or any parent, subsidiary, affiliated company, advertising and promotion agencies, website providers of any of them or other parties involved in any aspect with the creation, production, operation execution and fulfillment of the Sweepstakes (collectively “Releasees”), and each of their respective immediate family members (spouse, parents, children and siblings, and their respective spouses, regardless of where they live) and individuals living in the same households of the above, whether or not related, are not eligible to enter or win. Each Entrant, by participating in the Sweepstakes, and each Winner, by accepting a Prize, agrees to be bound by these Official Rules and Sponsor’s and Program Manager’s decisions. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations.

2. To Enter: The entry period for the Sweepstakes will begin at 12:00:00 a.m., Central Time (“CT”), on May 29, 2025, and will end at 11:59:59 p.m., CT, on June 16, 2025 (“Sweepstakes Period”). During the Sweepstakes Period, an Entrant may enter the Sweepstakes in one of two ways (each method, completed correctly, an “Entry”): (1) Any eligible Entrant must open a new Plan Account as account owner for a beneficiary for whom the account owner does not already have an existing account by signing and returning a NEST Direct College Savings Plan Enrollment Form to the Program Manager; working with a financial advisor, signing and returning a NEST Advisor College Savings Plan Enrollment Form to the Program Manager; or completing an online Enrollment Form available on NEST529.com, (the “Enrollment Form”). The Entrant must also submit information via a webform found at NEST529.com/529Day or NEST529advisor.com/529Day including Entrant’s name, address, phone number and the email address used when opening the NEST account; or (2) an Entrant may enter the Sweepstakes by hand-printing in ink the following information on a 3” x 5” card: the Entrant’s name, address, phone number and email address. Entries must be mailed to: NEST 529 Education Savings Plan, Attn: NEST 529 Day Sweepstakes, P.O. Box 83529, Lincoln, NE 68501. Limit one Entry per beneficiary per Entrant regardless of entry method. Multiple Entries may disqualify all related Entries. Entries that are incomplete, ineligible, or non-compliant with these Official Rules, in Program Manager’s sole discretion, may be void. Mailed Entries must be postmarked during the Sweepstakes Period and received by the Program Manager by June 23, 2025. Responsibility for filling out and receipt of Entry by the Program Manager rests solely with the Entrant. Proof of submission will not be deemed proof of receipt. Sponsor is not responsible for incorrect, inaccurate, incomplete, or illegible entries or entries that are damaged, lost or stolen. All submitted

Entries become sole and exclusive property, including intellectual property rights, of the Sponsor. Submission of an Entry and Entrant’s acceptance of a Prize constitutes Entrant’s consent to participate in the Sweepstakes, acceptance of and consent to these Official Rules, and consent for the Sponsor and Program Manager to obtain and use Entrant’s name, photo, submission and certain other information in administering the Sweepstakes and as otherwise set forth herein. Entries that are selected to win a Prize will be reviewed by the Program Manager to ensure compliance with these Official Rules. The Sweepstakes is not a recommendation to invest in an account in the NEST Direct College Savings Plan or the NEST Advisor College Savings Plan (the “Plans” and when referring to a Plan account, “Plan Account”).

3. Selection and Notification of Winner: One potential winner will be selected by random drawing from all eligible Entries received during the Sweepstakes Period. The selected potential winner will be announced by July 30, 2025.

Over a period of seven (7) days after each potential winner is selected, the Program Manager will make three (3) attempts to contact the potential winner by email or phone (at Program Manager’s discretion) at the email address or phone number provided by such Entrant on the selected Entry. Neither the Sponsor nor the Program Manager is responsible for Entrant providing incorrect contact information. At Program Manager’s discretion, voicemail may be left for the Entrant. For the avoidance of doubt, leaving a voicemail or sending an email (from the Program Manager to the potential winner shall not be deemed “contact.” Contact with a potential winner will only occur once a Program Manager representative and the potential winner have spoken in person or by telephone. If (i) Program Manager is unable to make contact with a potential winner within seven (7) days of the potential winner being selected; (ii) the selected potential winner is ineligible to receive a Prize (by law or otherwise); or (iii) a contacted potential winner does not already have a Plan Account and does not open a Plan Account to accept such Prize or does not return all the Prize Documentation (to Program Manager’s satisfaction) to the Program Manager within thirty (30) days of being contacted (or fourteen (14) days after being provided the Prize Documentation, whichever is later), Program Manager may select a new potential winner from all eligible Entries to award the Prize to. A potential winner is not deemed a “Winner” nor entitled to a Prize until the Program Manager has verified (in its sole discretion) that the potential winner is eligible under these Official Rules to receive a Prize, potential winner has been contacted and has fully completed and returned to Program Manager all materials required for the awarding of such Prize as set forth herein (including any Prize Documentation), and Program Manager has notified such potential winner that all materials have been received and such verification is complete (a “Winner”). Sponsor’s decisions are final in all matters relating to the Sweepstakes including but not limited to selection of potential winners, any drawings, eligibility and awarding of a Prize.

4. Odds: The odds of winning depend upon the total number of eligible Entries received.

5. Prizes: The Winner will receive a \$529.00 deposit into their Plan Account (the "Prize").

There will be a maximum of one (1) Prize awarded. In the event that production, technical, seeding, programming or any other reasons cause more than 1 potential winner to be selected, the Sponsor, in its sole discretion, reserves the right to only award 1 Prize to the potential winner selected in its discretion using all eligible entries received as of the termination date.

The total value for all Prizes to be awarded is approximately \$529.00. No interest will be paid for the time between the date the Winner is selected and the Winner's receipt of the Prize. The Prize is non-transferable, is subject to the rules and regulations applicable to Plan Accounts and cannot be exchanged or substituted for other Prizes. The Prize may be considered income to the Winner, and any taxes resulting from the receipt of the Prize are the responsibility of such party. Please consult your tax advisor regarding the tax consequences of accepting the Prize. The Winner is responsible for any ancillary costs associated with accepting the Prize, including any postage or delivery fees associated with the delivery of Prize Documentation or any other costs and expenses not expressly stated herein as being provided in conjunction with the delivery of the Prize. The Winner must comply with the Official Rules and provide all documentation and Prize Documentation prior to receiving the Prize. Failure to comply with the Official Rules or provide any information or documentation set forth herein may lead to the forfeit of the Prize.

6. Prize Restrictions. The Program Manager will disburse the Prize funds only when the Winner provides the Program Manager with Plan Account information, and such information has been verified by the Program Manager. The Winner will be bound by all rules and obligations relating to ownership of the Plan Account. The Winner will have ownership rights, title, interest, and control over the Plan Account established for the Winner. Access to the account shall be limited to the Winner. All Plan Accounts held in the Plan for the Winner, including any account established under the Sweepstakes, will be aggregated for purposes of the Trust's maximum contribution limit. All questions regarding the Plan and the Winners' Plan Account should be directed to the Program Manager at the address listed below. Entrants may be required to sign a Release as set forth in paragraph 8 below, and, at Sponsor's discretion, a form acknowledging eligibility and conformance with the Sweepstake's Official Rules and eligibility to receive the Prize ("Eligibility Form") all within 30 days of being contacted and notified a Beneficiary is a potential winner (or 14 days after being provided the Prize Documentation, whichever is later). Allow up to four weeks following the date the Program Manager has confirmed a potential winner is a Winner for delivery of the Prize.

7. Release: Each Entrant and each Entrant's heirs and assigns, agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify Releasees and all others associated with the development and execution of this Sweepstakes, from any and all tax liability that may be imposed or associated with receipt or use of the Prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury, or losses sustained in connection with the Sweepstakes or acceptance, possession, use, misuse or nonuse of the Prize.

8. Publicity: Except where prohibited by law, by entering the Sweepstakes, Entrants grant to Sponsor and its respective designees the right to use and publicize the Entrant's name, photograph, image, likeness, voice, statements, submission and certain biographical

information in all manner and media, worldwide and in perpetuity, for advertising, trade and promotion purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including, without limitation, the Internet), without credit or compensation, and without opportunity for review. The Winner may be required to sign a release confirming Sponsor's use of such information and materials as set forth herein (the "Release" and together with the Eligibility Form and Enrollment Form (if applicable), the "Prize Documentation").

9. Limitations of Liability: By entering the Sweepstakes, Entrants, hereby agree that Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to, or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries or postage due entries or mail; or for electronic, computer, or telephonic malfunction or error, failure to enter into the processing system, or are processed, reported, or transmitted late or incorrectly, or are lost for any reason, including computer, telephone, paper transfer, or human or other error. If, in Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Sweepstakes, Sponsor, in its sole discretion, reserves the right to disqualify any individual who tampers with the Sweepstakes, and/or void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to award the Prize using all eligible, non-suspect Entries received as of the termination date. As a condition of entering the Sweepstakes, Entrants agree that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resorting to any form of class action; (2) except where prohibited by law, any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved exclusively by arbitration pursuant to the rules of the American Arbitration Association then effective; (3) to the extent disputes are not resolved by arbitration under subparagraph (2) above, any judicial proceeding shall take place in a federal or state court within the State of Nebraska; (4) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (5) under no circumstances will Entrant be permitted to obtain awards for, and each Entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses (i.e., reasonable costs associated with entering this Sweepstakes), and each Entrant further waives any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Nebraska without giving effect to any choice of law or conflict of law, rules or provisions (whether of the State of Nebraska or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Nebraska. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision so long as the general intent of these Official Rules remains in effect. If any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained therein. Sponsor reserves the right to modify Prize award procedures.

10. Entrant's Personal Information: Information collected from Entrants will be maintained by the Program Manager and its respective representatives in accordance with Program Manager's privacy policy (which can be found at NEST529.com or NEST529advisor.com) and all applicable federal and state consumer privacy laws, rules, and regulations. Information regarding Entrants provided to Program Manager will be used to communicate with Entrants regarding the Sweepstakes and otherwise as set forth in these Official Rules. Entrants will be given the opportunity to opt out of receiving additional communications. By submitting an Entry, all Entrants acknowledge and agree that the personal information that they have provided will be maintained and used by Program Manager in accordance with the Program Manager's privacy policy.

11. Copy of the Official Rules/List of Winners: For a copy of the Official Rules or the Winner's name (available on or about

August 1, 2025), send your request, and a separate self-addressed, stamped envelope to: NEST 529 Education Savings Plan, P.O. Box 83529, Lincoln, NE 68501.

12. Changes to Sweepstakes: Sponsor reserves the right to cancel or alter the Sweepstakes at any time (including providing Prizes of equal or greater value) and substitute another promotion in its place.

13. Sponsor: NEST Direct College Savings Plan and NEST Advisor College Savings Plan, P.O. Box 83529, Lincoln, NE 68501. Any questions, comments or complaints regarding the Sweepstakes should be directed to the Sponsor at this address.

14. Program Manager: Union Bank and Trust Company, 1248 O Street, Suite 200, Lincoln, NE 68508.

The NEST Direct College Savings Plan and NEST Advisor College Savings Plan (the "Plans") are sponsored by the State of Nebraska, administered by the Nebraska State Treasurer and the Nebraska Investment Council provides investment oversight. The Plans offer a series of investment portfolios within the Nebraska Educational Savings Plan Trust, which offers other investment portfolios not affiliated with the Plans. The Plans are intended to operate as qualified tuition programs to be used only to save for qualified higher education expenses, pursuant to Section 529 of the U.S. Internal Revenue Code.

An investor should consider the Plans' investment objectives, risks, charges and expenses before investing. The Program Disclosure Statements at NEST529.com and NEST529advisor.com, which contain more information, should be read carefully before investing.

Investors should consider before investing whether their or their beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program and should consult their tax advisor, attorney and/or other advisor regarding their specific legal, investment or tax situation.

Participation in the Plans does not guarantee that contributions and the investment return on contributions, if any, will be adequate to cover future tuition and other higher education expenses, or that a beneficiary will be admitted to or permitted to continue to attend an eligible educational institution.

Nebraska Educational Savings Plan Trust Issuer
Nebraska State Treasurer Trustee
Nebraska Investment Council Investment Oversight
Union Bank and Trust Company Program Manager
Northern Trust Securities, Inc. Advisor Plan Distributor

Investments Are Not FDIC Insured* | No Bank, State or Federal Guarantee | May Lose Value

*Except the Bank Savings Underlying Investment